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VINCON
2025

12TH INTERNATIONAL CONFERENCE ON

SUSTAINABLE GLOBAL BUSINESS PRACTICES & INCLUSIVE GROWTH



**13th DECEMBER
2025 (SATURDAY)**



Venue :

**Gandhi Hall
Indore**



VISHISHT
SCHOOL OF MANAGEMENT

Recognized from Govt. of M.P. & AICTE and Affiliated to Devi Ahilya University

65/5, R. S. Shukla Marg, Near MPEB Office,
Pologround, Indore - 452 003 (M.P.) India

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f /Vishishtschoolofmanagement



VINCON 2025
12th International Conference

INDORE

CLEANEST CITY OF INDIA

The beat to the heart of India called Indore in Madhya Pradesh. A state that lies on the central highland of India holds its economic diagram to the city Indore. Indore is famous for its robust economical strength that thrives economy, education, IT, import export and foodies. Food, synonymous to this city plays a significant role, the city has mastered culinary with two major food lobbies of Chhappan Dukan and Sarafa. With talk of the town dish – POHA. But, Indore is just not a platter of good food with sprinkled sev on it. Also the city is crowned 7 times the title of the “Cleanest city of India”. The city is pioneer of the nationwide sustainable waste management initiative -Swachh Bharat Mission. Emerging towards becoming the

smart city, urban transportation, water conservation and green initiatives are highly practiced. Along with modern and marvelous present the city holds a historic glory of The Holkar, then holders of the Maratha Confederacy. The accounts of which is displayed through the Rajawada palace. The city is surrounded with serene locations like Patalpani, Choral and Tinchia fall. Not just this but it lies mid-centric to 2 of the 12 Jyotirlingas Ujjain and Omkareshwar. It was honoured with hosting 17th Bhartiya Pravasi Diwas showcasing its development and excellence to world economies. It soon will become one of the growing metropolitan city in nick of time.



ABOUT

VISHISHT SCHOOL OF MANAGEMENT

Vishisht School of Management, Indore, has glories history of spanning over 14 years. Established in 2011, the institution is proudly affiliated with Devi Ahilya Vishwavidyalaya, Indore- a NAAC A+ accredited State Government Statutory University of Madhya Pradesh. It is also recognized by the Department of Higher Education, Government of Madhya Pradesh and approved by AICTE. Vishisht School of Management had consistently forged a path of excellence, earning accolades such as the 'Best Research-Oriented College' and the 'Most Promising UG College of the Year under the MP Entrepreneur and Excellence Awards

Vishisht School of Management has also been recognized with the "Certificate of World Book Record" for the outstanding achievement in the field of 'Highest Academic Research Presentation' felicitated in October 2024. With a well-deserved reputation for academic rigor, cutting-edge programs, and a robust research orientation, Vishisht School of Management proudly accredited its ISO 9001:2015 certification by the International Accreditation for Quality Management Systems. The institution is celebrated for its exceptional research contributions, partnering with leading research institutes, industry giants, and government organizations to address complex challenges and drive meaningful societal impact.



Over the past decade, Vishisht has successfully hosted 11 International Conferences. VSOM is also recognized by the Global Research Foundation for its exemplary initiatives in innovative teaching methodologies, faculty development programs, conferences, workshops, industry visits, and cultural and social activities. Furthermore, the Education Conclave-2021 has awarded Vishisht School of Management a Certificate of Appreciation for its unwavering commitment to education and its exemplary efforts in bridging the gap between theoretical knowledge and practical industry experience.





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ABOUT THE CONFERENCE

Vishisht School of Management, Indore in association with Washington University of Science and Technology (WUST) USA, Sabaragamuwa University of Sri Lanka, Trunojoyo University of Madura (UTM), Global Research Foundation (GRF), National Institute of Securities Markets (NISM) and Service Setu Academics. We proudly announce its 12th International Conference on the theme "Sustainable Business Practices and Inclusive Growth." This prestigious academic event aims to foster thought-provoking dialogue and global collaboration among researchers, scholars, industry experts, and students, to explore multiple pathways that drive business progress along with inclusive and sustainable development.

Sustainable Businesses should prioritize minimizing environmental impact through efficient use of resources, reducing waste, and fostering long-term ecological health. Together, let us shape a future where progress is inclusive, sustainable and

beneficial for generations to come.

As India moves towards the vision of Viksit Bharat, it is essential to recognize that business growth should align with environmental care and social equity. This conference highlights the need for businesses to evolve from traditional models, embracing approaches that are not only profitable but also socially responsible and environmentally

We invite academicians, doctoral, researchers, industry professionals, and students from around the world to submit research papers, case studies and innovations that explore transformative business models. This conference aims to examine how Businesses can align profit with purpose and drive positive change in communities. Beyond just sessions and presentations, it serves as a platform for idea generation, collaboration and discussion that shape the future.

Join us in shaping conversations that turn visionary ideas into impactful realities for a Viksit Bharat





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12th International Conference

BENEFACTOR OF CONFERENCE

The 12th International Conference on "Sustainable Global Business Practices and Inclusive Growth" aims to create a venue for innovative research and perspectives on incorporating Sustainable practices into business and inclusive growth strategies. The ultimate goal of this international conference is to provide a comprehensive vision, foster potential collaborations, advances the innovation, development, and dissemination of knowledge, ideas, experiences, and solutions. It provides a platform for exchange of thoughts and best practices

on role of technology in transforming business and society. It presents a valuable opportunity for researchers, academicians, industry professionals, and Students to showcase papers, publish their work in prestigious journals. Additionally, this conference enhances the Academic Performance Index (API) Score for academicians and meets mandatory research requirements for scholars according to UGC/AICTE Ordinance, thereby contributing to the global discourse on sustainable development.



POTENTIAL TRACKS & SUB-THEMES OF THE CONFERENCE (BUT NOT LIMITED TO)

As is customary, the conference is designed to appeal to a broad cross-section of Academicians, Scholars and Practitioners. Below is an indicative list of possible sub-themes and Sectors/Industry specific. Proposals will be considered for panels or papers that focus on the overall theme of the conference or on any meaningful variations/ areas related of one of the Sub-Themes and Sectors/Industry specific.

Track 1- Business Practices

- Business Environment
- Entrepreneurship & Startups
- Finance
- Marketing
- Human Resource Management
- Information Technology
- Supply Chain Management and Logistic
- International Business
- Retailing and E-commerce
- Banking and Insurances
- Corporate Social Responsibility
- AI, ML & Emerging Trends
- Statistical Transformation in Business Profit
- Intellectual Property Rights

Track 2- Inclusive Growth

- Viksit Bharat
- Digital Economy Inclusion
- Skill Development
- Economic Resilience
- Trade, Technology, and Transformation
- Policy Reform for Inclusive Growth
- Law and Governance
- Social Equality and Gender Equality
- Social Security System
- Urban-Rural Bridging
- Justice Driven Social Development
- Sustainable Development Goals
- Green Environment Protection
- Indian Knowledge System
- Yoga and Wellness
- Holistic Education & NEP -2020

SECTOR/ INDUSTRY SPECIFIC

- Tourism & Hospitality
- Healthcare
- Agriculture, food & Forestry
- Real-Estate
- Education and Research/ Edu-tech
- Aviation
- Transportation & Logistics
- Banking, Insurance & Financial Services
- Information Technology & Telecommunications
- Automobiles
- Retail
- Fashion and Apparels

This is an Indicative List, Contributions from Areas not Listed above will also be considered





PARTICIPATION & PUBLICATION FEE DETAILS

Category of Delegates	Journal Print (Peer Review)	Journal Online (Peer Review)	ISBN Book Print Publication	Conference Participation (No Publication)
Foreign	\$75	\$75	\$75	\$60
Industry/ Professional	₹2600	₹2600	₹2600	₹1500
Academicians/ Research Scholars	₹2400	₹2200	₹2100	₹1200
Students	₹1200	₹1200	₹1200	₹800

**Certificate of Participation/Presentation will be given to Registered Delegate only*

REGISTRATION FEES DETAILS

Payment (by one of the method listed below) must accompany the registration form. *Online Transfer/UPI (in favour of Director VIPSAR) ***NEFT-Punjab National Bank Sanwer Road, Branch Indore

- Account Number: **2157002100012610** (Director VIPSAR)
- IFSC Code: **PUNB0215700** • MICR Code: **452024006**

*Kindly note your registration will not be processed until payment has been received in full.
Registration Fees excluding Accommodation and Transportation*

THROUGH UPI
QR CODE



Please complete the form and send by e-mail or Post to the Conference Secretary, Should you have any questions, please do not hesitate to contact

Tel: **+91-731-2423222, 98268 12182, 99262 47000, 97549 73355, 74157 45664**

GUIDELINES FOR SUBMISSION OF PAPERS/ ABSTRACTS:

- Please submit the abstract and paper by email with track.
- Text should be in MS-Word, Times New Roman Font with 12 font size and title and heading with 14 font size and 1.5 line spacing in a Justify Alignment.
- It should be in Editable Format.
- Word Limit: Abstract should not be more than 500 words
- Paper should not be more than 10 pages of A4 Size Paper.
- APA 7 style of referencing for citation should be followed to maintain uniformity.
- Cover Page include Title of Paper, Author and Co-Author Name, College/Institute Name, Mobile No. and E-mail id. It should be in Editable Format.
- Accepted and Selected papers will be published in the book/Journal.
- Email your Abstract or paper at conference.vishisht@gmail.com, conference@vsom.in
- Paper in Hindi Language should be in Kruti dev Font in MS-Word and share PDF also.



For More Details, Kindly Visit at **www.vipsar.ac.in**

EVENTS/ STAGES	LAST IMPORTANT DATES
Last Date for Submission of Abstract (Upto 500 Words)	30/11/2025
Last Date for Acceptance of Full Paper	05/12/2025
Last Date of Registration	10/12/2025
Conference Date	13/12/2025 (Saturday)



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POINT OF CONTACTS

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PANEL DISCUSSION

As AI rapidly evolves so does the way we create, think and express. For Gen Z-the most digitally native generation-this shift raises big questions: Is AI a threat to human creativity or a powerful tool that amplifies it?

Join a panel of experts, creators and young innovators as we explore how AI is shaping the future of imagination. From art and music to design and storytelling discover whether AI is redefining creativity or replacing it.

Don't miss this timely and thought-provoking discussion on the creative possibilities and challenges of the AI era.

**WILL AI KILL CREATIVITY
OR SUPERCHARGE
GEN Z's IMAGINATION?**



CONFERENCE HIGHLIGHTS



Get together of Academicians & Industry Practitioners



Networking Forum for PhD students & Early Career Researcher



Keynote Sessions



Panel Discussions



Vishisht Samman (सेवा, शिक्षा, उद्यमिता)



Paper Presentations



Poster Presentations



Paper Publications



Case Studies



Stalls & Exhibitions



VINCON 2025
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CALL FOR EXHIBITORS

Bring Your Creativity / Innovations to Light!

Showcase your work's potential at our exclusive stalls during the conference. This is your chance to present innovations, projects or products to a diverse audience of experts, researchers and industry leaders.

Book your stall today to gain visibility, connect with professionals and make your breakthrough stand out on a global platform.

For Stall Booking & Details, Reach out to

Dr. Jalaj Sethi
+91-9302945888

Dr. Rohit Pathak
+91-9301491401

Chief Patrons : **Mr. Narendra Narang & Mr. Satish Narang**

Patron : **Dr. Naveen Yograj**

Conference Chair / Convenor : **Dr. S. M. Anas Iqbal**

CONFERENCE ORGANIZING TEAM

- | | |
|------------------------|----------------------------|
| ▶ Mr. Robin Neema | ▶ Ms. Suhani Maheshwari |
| ▶ Ms. Priyanshi Dubey | ▶ Mr. Siddharth Jain |
| ▶ Ms. Anushka Naidu | ▶ Mr. Vaibhav Lad |
| ▶ Mr. Yogesh Vakare | ▶ Mr. Utsav Sen |
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| ▶ Mr. Rajendra Malviya | ▶ Ms. Vasundhara Gawde |
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