



**MANGALMAY**  
GROUP OF INSTITUTIONS

**IQAC INITIATIVE**



**4<sup>th</sup> INTERNATIONAL CONFERENCE**

**Date :- 22 May 2021 — 23 May 2021**

**On**

**Covid-19 Post Corona Virus Recent Trends, Research and Technologies - An Opportunity For Future Business**

**Organised By**

**Mangalmay Institute of Management & Technology, Greater Noida (Delhi-NCR)**

**Address:- Plot No. 8 & 9, Knowledge Park-II,**

**Greater Noida, Delhi- NCR**

**Toll Free - 1800 103 3797**

**Email:- [mimtconf2021@gmail.com](mailto:mimtconf2021@gmail.com)**

**[www.mangalmay.org](http://www.mangalmay.org)**

**In association with**

**Global Research Foundation**

*(A unit of Kaav Media Pvt Ltd. , Delhi, India*

*Address:- 252, SF, Plot No.8, LSC-1, Mixed*

*Housing Complex, Aggarwal Plaza,*

*Mayur Vihar, Phase-3, Delhi-110096. (M) 91-8368091241*

*[www.globalconference.info](http://www.globalconference.info), 011-22626549,*



# VISION

To create a vibrant and responsive Institution aimed at attaining outstanding academic levels through inputs of excellence, thereby shaping professionals of tomorrow with the purpose of adding value to society thereby contributing towards nation building.

# MISSION

- To inculcate professional skills in our students to be "Krishna's and Arjuna's" of the professional Mahabharata.
- To create a pro-active environment, conducive for overall professional growth.
- Enhance students analytical outlook for strategic decision making in the dynamic Indian and International business scenario.
- Making professional education, career oriented, challenging and value added.

## About the Conference

In a diverse country like India the challenges of equality and equity are much deeper, as we are lacking scientifically and technologically though we are comparatively better off in terms of social and community life in contrast to western way of life. International Conference provides an opportunity to encourage national and international communication and collaboration which not only helps in improve the knowledge and experience but also enhance research aptitude and attitude among the researchers in multidisciplinary area.



<b>CHIEF PATRON</b>	<b>PATRON</b>
<b>Sh . Atul Mangal</b>	<b>Sh. Aayush Mangal</b>
<b>(Chairman, MGI)</b>	<b>(Vice-Chairman, MGI)</b>

## Co-convenor(s)

- Dr. Shweta Kulshrestha, Associate Professor
- Mr. Sushil K Maurya, Associate Professor
- Dr. Poyam Sharma, Associate Professor
- Ms. Anita Notani, Associate Professor
- Mr. Bharat Ghalot, Associate Professor
- Dr. Raj Kumar, Associate Professor

**Conference Convenor & Placement Director, MIMT**  
**Mr. Arun Rana, Director - HR-MGI)**

## About Institute

Established in 2002, Mangalmay Group of Institutions one of the premier NAAC accredited Institution with a prime focus on Innovation, Excellence and Nurturing global leaders for a sustainable future. We incorporate Knowledge, Industry experience, Research, and International exposure in our curriculum, to offer comprehensive educational program to the students. The post graduate and graduate programmes offered at Mangalmay are affiliated to AKTU, Lucknow (formally known as U.P. Technical University) and approved by the All India Council for Technical Education (AICTE) Ministry of HRD, New Delhi. Institute is also affiliated to C.C.S University Meerut.

## Conference Director

**Dr. Tushar Kanti,**  
(Director, MIMT)

## Conference Chief Convener

**Dr. Meenakshi Sharma,**  
Professor , MIMT



Category	Early Bird	Registration after 2 <sup>nd</sup> May 2021
Students	Rs. 800	Rs. 1000
Research Scholar	Rs. 1000	Rs. 1200
Faculty	Rs. 1000	Rs. 1200
Industry/Corporate Professionals	Rs. 1800	Rs. 2000
Foreign Delegates	\$40	\$50

*Note :- Co-author(s) has to register separately in each category.*

### **Highlights of the Conference:-**

#### **Internal Awards:-**

- 03 Best Paper Award (Memento & award certificates)
- 03 Best Paper Presentation (Memento & award certificates)
- 02 Best Overall Performer/Complimentary Award certificates

#### **Publication Opportunity :-**

- SCOPUS WoS/ESCI, UGCCARE (Ask for list- call 8368091241 )
- Peer Reviewed Journal with DOI (Ask for list )
- ISBN Proceedings/Edited Book Chapter (will submit proceeding /edited book to major databases for indexing)

**Note :- With additional amount as per publication selection**

### **Registration fee include:**

Conference Kit , I-Card), Certificate, Abstract Souvenir Copy (with ISBN), Lunch, Tea

### **For Conference Registration . Pls Contact:**

8368091241, 9625930716, 8595978358

Submit abstract at email:- [mimtconf2021@gmail.com](mailto:mimtconf2021@gmail.com)

### **Guidelines for submission of Abstract**

- Pls submit the abstract not more than 250-300 words by email
- Test must be in MS-word , times new roman with font size 12
- Cover page to provide title of paper, author(s) name, designation, address, email & mobile number

### **Mode of Payment**

ACCOUNT HOLDER NAME :- KAAV MEDIA PVT LTD  
CURRENT ACCOUNT NO. :- 738905000073  
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*Note :- After registration, Pls send screen Shot/ Payment Receipt/ Reference no. (If any) at [mimtconf2021@gmail.com](mailto:mimtconf2021@gmail.com)*

## Main Themes

- Economics, Commerce & Business Management
- Computer Science, Engineering & Information technology
- Arts, Humanities, Education, Social Sciences, Law
- Applied Science, Medical Science & Scientific Research
- Journalism, Mass Communication, Hospitality, Tourism

## Sub-themes

- Before & Post Covid 19 (Pandemic) – Covering all (multidisciplinary)
- Economy ,Technology, Commerce, Marketing, HR, Finance, Cyber law
- Social and Cultural Management, Art, Education , Social Science
- Hindi, English, Law, Literature, Linguistic, Education, Research
- Information Technology, Quality Assurance, Operation Research, QT
- Micro , Small & Medium Enterprise, Cyber Crime and IPR
- Legal Challenges and Compliances, Social Media, Tourism, Hospitality, Mass Communication
- Logistics and Supply Chain, Social Media Interventions
- Strategic Policies Adopted Across, Revival Strategies
- The World, Entrepreneurship, Green Entrepreneurship
- Growth and Competitiveness, Agriculture Marketing
- Engineering, Science, Chemistry, Biology, Physics, Mathematics
- Studies of Business Survival, Corporate Governance
- Accounting Banking , International Business and Marketing

## Programme Schedule– First Day 22-05-2021 (Saturday)

Registration	09 :00 AM
Inauguration of Conference	10:00 AM
Tea Break	11:00 AM
1st Technical Session	11.15 AM to 1:00 PM
Lunch	1:00 PM to 2:00 PM
2nd Technical Session	2:00 PM to 4:00 PM
High Tea	4:00 PM

## Programme Schedule– Second Day 23-05-2021 (Sunday)

3 <sup>rd</sup> Technical Session	10:00 AM to 12:00 PM
Valedictory Session	12:05 PM to 1:00 PM

### Important Note:

Participants can participate/present paper Virtually also (If unable due to COVID). That will be fully considered as physical presentation.

### Submission Deadline :-

Abstract :- 10<sup>th</sup> April- 10<sup>th</sup> May 2021

Last date of Registration :- 11<sup>th</sup> May 2021

## About- Global Research Foundation

Global Research Foundation (GRF) is a Delhi based leading international organization in the field of academic research worldwide. It is a unit of ,KAAV Media Pvt. Ltd., New Delhi, India since 2013. Global Research Foundation provide a platform to worldwide researchers, academicians, corporate professionals to show their abilities. It has organised several successful conferences, workshops and training programs, at various reputed institutions and grand venues. Global Research Foundation provides professional conference, management & technical services to scholarly associations, institutions and professional bodies. Global Research Foundation (GRF) is one of the leading international forum which publishes research articles worldwide. GRF is the international platform to promote the advancement & dissemination of the knowledge of Management, Technology, Social Science, Humanities, Engineering , Literature & Science . GRF basically provide support to professionals for publication even for their end to end research & development. GRF deals in highly cited, worldwide indexed and A Category high standard journals like SCOPUS, ABDC, SCI/ESCI, (WoS) Web of Science, UGC-Care, Springer, Inderscience. Peer Reviewed Journals etc.

## Advisory Committee

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- Dr. Wildan, Chairman of Management Department,Universiti Trunojoyo, Indonesia

## Organizing Committee

- |                              |                         |
|------------------------------|-------------------------|
| • Dr. Priyanka Srivastava    | • Mr. Rajnish Kumar     |
| • Dr. Anshu Goel             | • Dr. Ashutosh Gaur     |
| • Dr. Munish Tiwari          | • Mr. Nishant Kumar     |
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| • Dr. Mani Jindal            |                         |

**IQAC Incharge : - Mr. Raghvender Singh**

## GRF Coordinators & Organizers

- Ms. Sarika, Manager (GRF)
- Ms. Preeti, Co-Ordinator (GRF)
- Mr. Rishab Roy (Technical Expert, GRF)

## Technical Committee

Mr. Omender Singh  
Mr. Sachin Kumar

## Main Award Categories

- Academic Excellence Award (Domain.....) -2021
- Education Excellence Award (Domain.....)- 2021
- Research Excellence Award (Domain.....) – 2021
- The Ultimate Contributor during COVID'19 : Research/Academic- 2020- 2021
- Award for Pre & Post Covid Contribution in Academic/Social Sector/Health Sector/Corporate Sector/Institutions & so on...
- Award for Outstanding Performer: Academic/Online Education – 2021
- Award for Excellence and Innovation in Academic/Online education - 2021
- Award for Most Innovative Contribution to Research Project Collaboration/University Collaboration – 2021
- Excellent & Dedicated Professional Achievement Award/Distinguished Academician /Professor in Higher Education Award – 2021
- Distinguished Academician/Professor /Librarian/Mentor/Trainer/Instructor Award – 2021
- Award for Cutting-edge Researches/ Pioneer Researcher – 2021
- Award for Contribution in Education Sector/Technical Education/Corporate sector/ Research & Development- 2021
- Award for Young Scientist/Achiever/Researcher/Entrepreneur/ Librarian/Mentor/Consultant/Instructor Award – 2021
- Award for Excellence/Best Practices in Inclusive Education/ Reading and Literacy – 2021
- National/International Award for Teachers / Teacher of the year Award- Primary/ Secondary/ Higher Education- 2021

(For detailed list of Award categories:- Pls log On [www.globalconference.info](http://www.globalconference.info))

- Award for Teacher /Faculty/Student/Mentor/Librarian/ with Higher Potential – 2021
- Best Student Project of the Year Award / Outstanding Youth/Student Services Award – 2021
- Award for Exemplary Initiative Towards Faculty Development Programs/Conferences/Workshops/Webinars/Social Service – 2021
- Most Innovative Academician/Teacher/Faculty/Professor of the Year Award – 2020
- Achievers Award for Research Scholars/Engineers/Scientist – 2021
- Life time Achievement Award – 2020
- Award for the Think Tanks in Technical Education – 2020
- Award for Academic Leadership/ Best Educators Award – 2021
- Award for Outstanding Dissertations/ Thesis/Project – 2021

## Award Nomination Guidelines

- **All awards will be given after peer review of received resumes & contributions of applied candidates.**
- **Send your latest resume at : [mimtconf2021@gmail.com](mailto:mimtconf2021@gmail.com)**
- **Pls Call for Query :- 8368091241, 9625930716, 8595978358**
- **Award nomination deadline till 6<sup>th</sup> May 2021**
- All awards will be given through (Smt Vimla Devi Education Society (SVDES-2013), National Level Registered Society, Delhi, India in Collaboration of MIMT College international conference, Gnoida)